



# KL : SAMSUNGA Sales Performance 29/05/2026 8:03 AM

MTD Sales  
106.14 L

Brand Share %  
16.47 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.85	28.99 %
Air-Cond	27.72	8.11 %
Wash-Mac	25.41	22.40 %
Oven	2.16	15.29 %
<b>Total</b>	<b>106.14</b>	<b>16.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	55.89	19.81 %
KL-NORTH	50.24	13.86 %
<b>Total</b>	<b>106.14</b>	<b>16.47 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	23.14	32.54 %
Air-Cond	18.92	11.57 %
Wash-Mac	13.06	28.74 %
Oven	0.77	36.89 %
<b>Total</b>	<b>55.89</b>	<b>19.81 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	13.46 %
<b>Total</b>	<b>55.89</b>	<b>19.81 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.70	26.57 %
Wash-Mac	12.35	18.16 %
Air-Cond	8.80	4.94 %
Oven	1.39	11.56 %
<b>Total</b>	<b>50.24</b>	<b>13.86 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	51.99	13.76 %
KZSD		0.00 %
WHKZ	-1.74	9.27 %
<b>Total</b>	<b>50.24</b>	<b>13.86 %</b>