



# KL : SAMSUNGA Sales Performance 29/04/2026 8:04 AM

MTD Sales  
165.70 L

Brand Share %  
12.12 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	93.18	8.43 %
Fridge	50.47	31.25 %
Wash-Mac	19.95	22.84 %
Oven	2.10	16.30 %
Total	165.70	12.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	93.82	14.19 %
KL-NORTH	71.88	10.19 %
Total	165.70	12.12 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	64.19	11.62 %
Fridge	21.17	29.39 %
Wash-Mac	7.83	21.89 %
Oven	0.63	47.56 %
Total	93.82	14.19 %

Branch *	MTD Sales L	Brand Share %
Total	93.82	14.19 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	29.30	32.75 %
Air-Cond	28.99	5.24 %
Wash-Mac	12.12	23.49 %
Oven	1.47	12.70 %
Total	71.88	10.19 %

Branch *	MTD Sales L	Brand Share %
KZD1	72.78	10.18 %
WHKZ	-0.90	9.40 %
Total	71.88	10.19 %