



KL : SAMSUNGA Sales Performance 29/03/2026 8:03 AM

MTD Sales
80.29 L

Brand Share %
18.12 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	43.37	14.01 %
Fridge	25.24	31.61 %
Wash-Mac	11.12	23.32 %
Oven	0.57	9.21 %
Total	80.29	18.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	49.06	24.48 %
KL-NORTH	31.24	12.87 %
Total	80.29	18.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	28.64	21.23 %
Fridge	13.29	33.27 %
Wash-Mac	6.84	28.80 %
Oven	0.29	15.89 %
Total	49.06	24.48 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	49.06	24.48 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	14.73	8.44 %
Fridge	11.94	29.95 %
Wash-Mac	4.28	17.87 %
Oven	0.28	6.44 %
Total	31.24	12.87 %

Branch *	MTD Sales L	Brand Share %
KZD1	32.51	13.02 %
Total	31.24	12.87 %