

MTD Sales  
143.16 L

Brand Share %  
15.84 %

Information:

MTD : 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.84 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 80.05       | 32.88 %       |
| Wash-Mac | 38.18       | 19.54 %       |
| Air-Cond | 24.67       | 5.45 %        |
| Oven     | 0.26        | 2.18 %        |
| Total    | 143.16      | 15.84 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 72.89       | 13.36 %       |
| KL-SOUTH   | 54.40       | 19.13 %       |
| KL-CENTRAL | 15.87       | 21.58 %       |
| Total      | 143.16      | 15.84 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 39.34       | 29.07 %       |
| Wash-Mac | 23.23       | 19.83 %       |
| Air-Cond | 10.32       | 3.63 %        |
| Total    | 72.89       | 13.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 41.81       | 12.98 %       |
| KNU1     | 16.82       | 14.54 %       |
| BSY1     | 10.85       | 14.65 %       |
| VLC1     | 5.84        | 11.62 %       |
| KZSD     | 0.28        | 13.85 %       |
| WHKZ     | -2.71       | 14.74 %       |
| Total    | 72.89       | 13.36 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 33.40       | 37.11 %       |
| Wash-Mac | 12.66       | 19.27 %       |
| Air-Cond | 8.07        | 6.39 %        |
| Oven     | 0.26        | 11.98 %       |
| Total    | 54.40       | 19.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PNL1     | 2.44        | 8.47 %        |
| Total    | 54.40       | 19.13 %       |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 7.31        | 40.36 %       |
| Air-Cond | 6.28        | 15.02 %       |
| Wash-Mac | 2.28        | 18.20 %       |
| Total    | 15.87       | 21.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| WKOC     | -0.15       | 10.23 %       |
| Total    | 15.87       | 21.58 %       |