



KL : SAMSUNGA Sales Performance 28/05/2026 8:03 AM

MTD Sales
101.77 L

Brand Share %
16.15 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.84	27.87 %
Air-Cond	27.14	8.12 %
Wash-Mac	24.74	22.45 %
Oven	2.05	14.70 %
Total	101.77	16.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	53.85	19.58 %
KL-NORTH	47.91	13.49 %
Total	101.77	16.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	21.65	31.15 %
Air-Cond	18.63	11.71 %
Wash-Mac	12.81	28.89 %
Oven	0.77	36.89 %
Total	53.85	19.58 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	13.46 %
Total	53.85	19.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	26.19	25.64 %
Wash-Mac	11.93	18.11 %
Air-Cond	8.51	4.86 %
Oven	1.29	10.82 %
Total	47.91	13.49 %

Branch *	MTD Sales L	Brand Share %
KZD1	49.66	13.41 %
KZSD		0.00 %
WHKZ	-1.74	9.27 %
Total	47.91	13.49 %