

MTD Sales
131.51 L

Brand Share %
16.01 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	72.93	33.52 %
Wash-Mac	35.11	20.33 %
Air-Cond	23.34	5.55 %
Oven	0.13	1.25 %
Total	131.51	16.01 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	66.41	13.33 %
KL-SOUTH	51.78	19.72 %
KL-CENTRAL	13.32	21.96 %
Total	131.51	16.01 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	34.60	28.40 %
Wash-Mac	21.48	20.59 %
Air-Cond	10.32	3.90 %
Total	66.41	13.33 %

Branch *	MTD Sales L	Brand Share %
KZD1	37.97	12.80 %
KNU1	15.05	14.78 %
BSY1	9.97	15.07 %
VLC1	5.84	12.02 %
KZSD	0.28	13.85 %
WHKZ	-2.71	15.71 %
Total	66.41	13.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	32.16	38.87 %
Wash-Mac	11.70	19.85 %
Air-Cond	7.79	6.54 %
Oven	0.13	7.38 %
Total	51.78	19.72 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.29	8.38 %
Total	51.78	19.72 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	6.17	47.40 %
Air-Cond	5.22	14.08 %
Wash-Mac	1.93	20.38 %
Total	13.32	21.96 %

Branch *	MTD Sales L	Brand Share %
WKOC	-0.15	10.23 %
Total	13.32	21.96 %