



KL : SAMSUNGA Sales Performance 27/05/2026 8:03 AM

MTD Sales
97.63 L

Brand Share %
15.85 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.11	27.26 %
Air-Cond	26.86	8.17 %
Wash-Mac	23.70	21.97 %
Oven	1.95	14.08 %
Total	97.63	15.85 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	52.88	19.80 %
KL-NORTH	44.75	12.82 %
Total	97.63	15.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	21.14	31.89 %
Air-Cond	18.63	12.00 %
Wash-Mac	12.34	28.36 %
Oven	0.77	36.89 %
Total	52.88	19.80 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	13.46 %
Total	52.88	19.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.97	24.17 %
Wash-Mac	11.37	17.65 %
Air-Cond	8.23	4.74 %
Oven	1.18	10.05 %
Total	44.75	12.82 %

Branch *	MTD Sales L	Brand Share %
KZD1	46.49	12.80 %
KZSD		0.00 %
WHKZ	-1.74	9.83 %
Total	44.75	12.82 %