



KL : SAMSUNGA Sales Performance 27/04/2026 8:03 AM

MTD Sales
155.28 L

Brand Share %
12.41 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	84.42	8.39 %
Fridge	49.63	32.92 %
Wash-Mac	19.13	23.35 %
Oven	2.10	17.37 %
Total	155.28	12.41 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	90.12	14.66 %
KL-NORTH	65.16	10.24 %
Total	155.28	12.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	60.63	11.87 %
Fridge	21.03	30.61 %
Wash-Mac	7.83	23.04 %
Oven	0.63	47.56 %
Total	90.12	14.66 %

Branch *	MTD Sales L	Brand Share %
Total	90.12	14.66 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	28.60	34.86 %
Air-Cond	23.79	4.80 %
Wash-Mac	11.30	23.58 %
Oven	1.47	13.64 %
Total	65.16	10.24 %

Branch *	MTD Sales L	Brand Share %
KZD1	65.82	10.21 %
WHKZ	-0.67	7.95 %
Total	65.16	10.24 %