



KL : SAMSUNGA Sales Performance 27/03/2026 8:03 AM

MTD Sales
74.74 L

Brand Share %
19.12 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	39.76	14.81 %
Fridge	23.71	32.00 %
Wash-Mac	10.70	24.48 %
Oven	0.57	12.46 %
Total	74.74	19.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	44.69	25.00 %
KL-NORTH	30.05	14.17 %
Total	74.74	19.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	25.80	21.88 %
Fridge	12.08	32.45 %
Wash-Mac	6.52	29.56 %
Oven	0.29	18.17 %
Total	44.69	25.00 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	44.69	25.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.95	9.27 %
Fridge	11.63	31.54 %
Wash-Mac	4.18	19.31 %
Oven	0.28	9.44 %
Total	30.05	14.17 %

Branch *	MTD Sales L	Brand Share %
KZD1	31.33	14.33 %
Total	30.05	14.17 %