

MTD Sales
116.20 L

Brand Share %
15.92 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	63.18	33.26 %
Wash-Mac	32.50	21.42 %
Air-Cond	20.51	5.41 %
Total	116.20	15.92 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	61.06	13.35 %
KL-SOUTH	43.31	19.46 %
KL-CENTRAL	11.82	23.83 %
Total	116.20	15.92 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	30.43	27.51 %
Wash-Mac	20.60	21.85 %
Air-Cond	10.03	4.08 %
Total	61.06	13.35 %

Branch *	MTD Sales L	Brand Share %
KZD1	36.11	12.53 %
KNU1	12.96	15.59 %
BSY1	9.67	15.12 %
VLC1	4.58	12.21 %
WHKZ	-2.54	14.87 %
Total	61.06	13.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	27.42	39.30 %
Wash-Mac	10.13	20.18 %
Air-Cond	5.77	5.69 %
Total	43.31	19.46 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.13	9.94 %
Total	43.31	19.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.33	55.65 %
Air-Cond	4.72	14.85 %
Wash-Mac	1.77	24.47 %
Total	11.82	23.83 %

Branch *	MTD Sales L	Brand Share %
Total	11.82	23.83 %