



# KL : SAMSUNGA Sales Performance 26/05/2026 8:03 AM

MTD Sales  
93.58 L

Brand Share %  
15.69 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.01	27.18 %
Air-Cond	26.57	8.29 %
Wash-Mac	22.57	21.61 %
Oven	1.43	10.91 %
Total	93.58	15.69 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	50.90	19.66 %
KL-NORTH	42.68	12.65 %
Total	93.58	15.69 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	20.08	31.54 %
Air-Cond	18.34	12.10 %
Wash-Mac	11.87	28.35 %
Oven	0.62	32.05 %
Total	50.90	19.66 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	14.12 %
Total	50.90	19.66 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.94	24.24 %
Wash-Mac	10.70	17.10 %
Air-Cond	8.23	4.87 %
Oven	0.81	7.25 %
Total	42.68	12.65 %

Branch *	MTD Sales L	Brand Share %
KZD1	44.32	12.72 %
KZSD		0.00 %
WHKZ	-1.65	11.41 %
Total	42.68	12.65 %