



KL : SAMSUNGA Sales Performance 26/04/2026 8:03 AM

MTD Sales
150.47 L

Brand Share %
12.53 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	81.61	8.47 %
Fridge	48.03	32.91 %
Wash-Mac	18.73	23.73 %
Oven	2.10	17.61 %
Total	150.47	12.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	86.99	14.62 %
KL-NORTH	63.48	10.48 %
Total	150.47	12.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	58.08	11.75 %
Fridge	20.71	30.98 %
Wash-Mac	7.58	23.26 %
Oven	0.63	47.56 %
Total	86.99	14.62 %

Branch *	MTD Sales L	Brand Share %
Total	86.99	14.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.32	34.54 %
Air-Cond	23.53	5.01 %
Wash-Mac	11.15	24.05 %
Oven	1.47	13.86 %
Total	63.48	10.48 %

Branch *	MTD Sales L	Brand Share %
KZD1	64.14	10.44 %
WHKZ	-0.67	7.95 %
Total	63.48	10.48 %