



KL : SAMSUNGA Sales Performance 26/03/2026 8:03 AM

MTD Sales
69.37 L

Brand Share %
19.12 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	36.27	14.76 %
Fridge	22.32	31.36 %
Wash-Mac	10.21	24.49 %
Oven	0.57	13.55 %
Total	69.37	19.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	40.97	24.43 %
KL-NORTH	28.41	14.56 %
Total	69.37	19.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	22.55	20.90 %
Fridge	11.76	32.16 %
Wash-Mac	6.36	29.26 %
Oven	0.29	20.02 %
Total	40.97	24.43 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	40.97	24.43 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.72	9.96 %
Fridge	10.56	30.50 %
Wash-Mac	3.85	19.30 %
Oven	0.28	10.19 %
Total	28.41	14.56 %

Branch *	MTD Sales L	Brand Share %
KZD1	29.69	14.77 %
Total	28.41	14.56 %