

MTD Sales
109.12 L

Brand Share %
15.67 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	58.56	32.72 %
Wash-Mac	31.14	21.52 %
Air-Cond	19.42	5.34 %
Total	109.12	15.67 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	56.41	13.03 %
KL-SOUTH	41.05	19.04 %
KL-CENTRAL	11.66	24.29 %
Total	109.12	15.67 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.32	26.94 %
Wash-Mac	19.57	21.99 %
Air-Cond	9.53	4.04 %
Total	56.41	13.03 %

Branch *	MTD Sales L	Brand Share %
KZD1	34.46	12.35 %
KNU1	10.03	14.48 %
BSY1	9.52	15.14 %
VLC1	4.44	12.22 %
WHKZ	-2.32	14.14 %
Total	56.41	13.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	25.91	38.18 %
Wash-Mac	9.96	20.46 %
Air-Cond	5.18	5.30 %
Total	41.05	19.04 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.13	10.22 %
TVSD	0.18	8.50 %
WHTM	-1.08	15.30 %
Total	41.05	19.04 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.33	55.01 %
Air-Cond	4.72	15.59 %
Wash-Mac	1.61	22.96 %
Total	11.66	24.29 %

Branch *	MTD Sales L	Brand Share %
Total	11.66	24.29 %