



KL : SAMSUNGHA Sales Performance 25/05/2026 8:03 AM

MTD Sales
89.97 L

Brand Share %
15.54 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.70	27.59 %
Air-Cond	25.63	8.14 %
Wash-Mac	21.32	21.15 %
Oven	1.32	10.92 %
Total	89.97	15.54 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	48.95	19.24 %
KL-NORTH	41.02	12.64 %
Total	89.97	15.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	19.43	31.65 %
Air-Cond	17.64	11.76 %
Wash-Mac	11.36	27.58 %
Oven	0.51	28.11 %
Total	48.95	19.24 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	14.12 %
Total	48.95	19.24 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.26	24.80 %
Wash-Mac	9.96	16.71 %
Air-Cond	7.99	4.85 %
Oven	0.81	7.86 %
Total	41.02	12.64 %

Branch *	MTD Sales L	Brand Share %
KZD1	42.67	12.74 %
KZSD		0.00 %
WHKZ	-1.65	11.78 %
Total	41.02	12.64 %