



KL : SAMSUNGA Sales Performance 25/04/2026 8:03 AM

MTD Sales
146.91 L

Brand Share %
12.65 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	79.82	8.57 %
Fridge	46.78	32.79 %
Wash-Mac	18.20	23.84 %
Oven	2.10	19.35 %
Total	146.91	12.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	83.74	14.51 %
KL-NORTH	63.16	10.82 %
Total	146.91	12.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	56.60	11.80 %
Fridge	19.46	30.03 %
Wash-Mac	7.04	22.39 %
Oven	0.63	51.99 %
Total	83.74	14.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	13.56	12.57 %
Total	83.74	14.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.32	35.10 %
Air-Cond	23.22	5.14 %
Wash-Mac	11.15	24.85 %
Oven	1.47	15.24 %
Total	63.16	10.82 %

Branch *	MTD Sales L	Brand Share %
KZD1	63.83	10.78 %
WHKZ	-0.67	7.95 %
Total	63.16	10.82 %