



KL : SAMSUNGA Sales Performance 25/03/2026 8:03 AM

MTD Sales
64.74 L

Brand Share %
19.09 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	33.72	14.73 %
Fridge	20.56	30.65 %
Wash-Mac	9.89	25.25 %
Oven	0.57	14.54 %
Total	64.74	19.09 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	38.89	24.87 %
KL-NORTH	25.84	14.15 %
Total	64.74	19.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	21.19	21.39 %
Fridge	11.05	31.79 %
Wash-Mac	6.36	30.15 %
Oven	0.29	20.02 %
Total	38.89	24.87 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
WTVP		0.00 %
Total	38.89	24.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.53	9.65 %
Fridge	9.51	29.42 %
Wash-Mac	3.53	19.53 %
Oven	0.28	11.36 %
Total	25.84	14.15 %

Branch *	MTD Sales L	Brand Share %
KZD1	27.12	14.40 %
Total	25.84	14.15 %