

MTD Sales
105.05 L

Brand Share %
15.99 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	56.39	33.20 %
Wash-Mac	29.78	21.92 %
Air-Cond	18.88	5.51 %
Total	105.05	15.99 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	52.85	13.20 %
KL-SOUTH	40.80	19.30 %
KL-CENTRAL	11.40	25.25 %
Total	105.05	15.99 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	25.39	27.12 %
Wash-Mac	18.21	22.41 %
Air-Cond	9.24	4.21 %
Total	52.85	13.20 %

Branch *	MTD Sales L	Brand Share %
KZD1	33.95	12.64 %
BSY1	9.16	14.92 %
KNU1	7.34	14.84 %
VLC1	4.44	12.48 %
WHKZ	-2.32	14.24 %
Total	52.85	13.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	25.66	38.52 %
Wash-Mac	9.96	20.81 %
Air-Cond	5.18	5.42 %
Total	40.80	19.30 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.13	10.81 %
TVSD	0.18	8.50 %
Total	40.80	19.30 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.33	55.60 %
Air-Cond	4.46	16.05 %
Wash-Mac	1.61	23.86 %
Total	11.40	25.25 %

Branch *	MTD Sales L	Brand Share %
Total	11.40	25.25 %