



KL : SAMSUNGA Sales Performance 24/05/2026 8:03 AM

MTD Sales
86.76 L

Brand Share %
15.46 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	39.76	27.27 %
Air-Cond	25.04	8.15 %
Wash-Mac	20.63	21.38 %
Oven	1.32	11.22 %
Total	86.76	15.46 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	46.11	18.73 %
KL-NORTH	40.64	12.90 %
Total	86.76	15.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	17.50	29.96 %
Air-Cond	17.06	11.65 %
Wash-Mac	11.05	27.78 %
Oven	0.51	30.27 %
Total	46.11	18.73 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.27	14.12 %
Total	46.11	18.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.26	25.48 %
Wash-Mac	9.59	16.90 %
Air-Cond	7.99	4.96 %
Oven	0.81	8.02 %
Total	40.64	12.90 %

Branch *	MTD Sales L	Brand Share %
KZD1	42.29	12.99 %
KZSD		0.00 %
WHKZ	-1.65	11.78 %
Total	40.64	12.90 %