



KL : SAMSUNGA Sales Performance 24/04/2026 8:03 AM

MTD Sales
140.60 L

Brand Share %
12.58 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.58 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 75.97 | 8.50 % |
| Fridge | 45.32 | 32.43 % |
| Wash-Mac | 17.21 | 23.61 % |
| Oven | 2.10 | 19.41 % |
| Total | 140.60 | 12.58 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 80.94 | 14.40 % |
| KL-NORTH | 59.66 | 10.75 % |
| Total | 140.60 | 12.58 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.25 | 11.67 % |
| Fridge | 19.01 | 29.55 % |
| Wash-Mac | 7.04 | 22.46 % |
| Oven | 0.63 | 47.51 % |
| Total | 80.94 | 14.40 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | 80.94 | 14.40 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 26.32 | 34.90 % |
| Air-Cond | 21.71 | 5.06 % |
| Wash-Mac | 10.17 | 24.48 % |
| Oven | 1.47 | 15.47 % |
| Total | 59.66 | 10.75 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 60.33 | 10.71 % |
| WHKZ | -0.67 | 8.18 % |
| Total | 59.66 | 10.75 % |