



KL : SAMSUNGA Sales Performance 24/03/2026 8:03 AM

MTD Sales
57.74 L

Brand Share %
18.48 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	29.83	14.16 %
Fridge	18.33	29.92 %
Wash-Mac	9.10	24.61 %
Oven	0.48	13.81 %
Total	57.74	18.48 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	34.31	24.02 %
KL-NORTH	23.43	13.82 %
Total	57.74	18.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	18.00	20.26 %
Fridge	10.31	31.65 %
Wash-Mac	5.72	28.59 %
Oven	0.29	20.02 %
Total	34.31	24.02 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	34.31	24.02 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.83	9.71 %
Fridge	8.02	27.95 %
Wash-Mac	3.38	19.92 %
Oven	0.19	9.43 %
Total	23.43	13.82 %

Branch *	MTD Sales L	Brand Share %
KZD1	24.71	14.14 %
Total	23.43	13.82 %