

MTD Sales
100.51 L

Brand Share %
16.29 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	53.72	33.65 %
Wash-Mac	28.69	22.67 %
Air-Cond	18.10	5.60 %
Total	100.51	16.29 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	50.16	13.63 %
KL-SOUTH	39.46	19.19 %
KL-CENTRAL	10.90	25.16 %
Total	100.51	16.29 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.80	27.82 %
Wash-Mac	17.39	23.73 %
Air-Cond	8.97	4.40 %
Total	50.16	13.63 %

Branch *	MTD Sales L	Brand Share %
KZD1	33.82	13.11 %
BSY1	8.85	14.54 %
VLC1	4.30	12.52 %
WHKZ	-2.32	14.82 %
Total	50.16	13.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	24.59	37.99 %
Wash-Mac	9.70	20.73 %
Air-Cond	5.18	5.58 %
Total	39.46	19.19 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.13	10.81 %
Total	39.46	19.19 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.33	56.93 %
Air-Cond	3.96	14.97 %
Wash-Mac	1.61	24.78 %
Total	10.90	25.16 %

Branch *	MTD Sales L	Brand Share %
Total	10.90	25.16 %