



KL : SAMSUNGA Sales Performance 23/05/2026 8:03 AM

MTD Sales
82.94 L

Brand Share %
15.33 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	38.64	27.33 %
Air-Cond	23.31	7.86 %
Wash-Mac	19.66	21.54 %
Oven	1.32	11.52 %
Total	82.94	15.33 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	44.04	18.59 %
KL-NORTH	38.90	12.79 %
Total	82.94	15.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	16.52	29.21 %
Air-Cond	16.11	11.43 %
Wash-Mac	10.90	28.97 %
Oven	0.51	30.27 %
Total	44.04	18.59 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM	-1.02	12.32 %
Total	44.04	18.59 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.13	26.07 %
Wash-Mac	8.76	16.33 %
Air-Cond	7.20	4.62 %
Oven	0.81	8.26 %
Total	38.90	12.79 %

Branch *	MTD Sales L	Brand Share %
KZD1	40.54	12.89 %
KZSD		0.00 %
WHKZ	-1.65	11.78 %
Total	38.90	12.79 %