



KL : SAMSUNGA Sales Performance 23/03/2026 8:03 AM

MTD Sales
55.64 L

Brand Share %
18.66 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 28.96 | 14.51 % |
| Fridge | 17.10 | 29.29 % |
| Wash-Mac | 9.10 | 24.97 % |
| Oven | 0.48 | 13.14 % |
| Total | 55.64 | 18.66 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KL-SOUTH | 32.44 | 24.32 % |
| KL-NORTH | 23.19 | 14.08 % |
| Total | 55.64 | 18.66 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 17.36 | 21.08 % |
| Fridge | 9.07 | 30.29 % |
| Wash-Mac | 5.72 | 29.10 % |
| Oven | 0.29 | 20.02 % |
| Total | 32.44 | 24.32 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TVSD | | 0.00 % |
| WTVP | | 0.00 % |
| Total | 32.44 | 24.32 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 11.60 | 9.89 % |
| Fridge | 8.02 | 28.23 % |
| Wash-Mac | 3.38 | 20.13 % |
| Oven | 0.19 | 8.68 % |
| Total | 23.19 | 14.08 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KZD1 | 24.47 | 14.48 % |
| Total | 23.19 | 14.08 % |