

MTD Sales
97.35 L

Brand Share %
16.46 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	52.42	34.00 %
Wash-Mac	27.06	22.31 %
Air-Cond	17.86	5.79 %
Total	97.35	16.46 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	47.90	13.67 %
KL-SOUTH	38.77	19.31 %
KL-CENTRAL	10.68	26.50 %
Total	97.35	16.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.87	27.79 %
Wash-Mac	16.29	23.29 %
Air-Cond	8.73	4.53 %
Total	47.90	13.67 %

Branch *	MTD Sales L	Brand Share %
KZD1	31.80	12.97 %
BSY1	8.85	15.36 %
VLC1	4.06	12.24 %
WHKZ	-2.11	16.27 %
Total	47.90	13.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	24.43	38.62 %
Wash-Mac	9.16	20.43 %
Air-Cond	5.18	5.67 %
Total	38.77	19.31 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.13	11.00 %
Total	38.77	19.31 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.12	59.28 %
Air-Cond	3.96	16.27 %
Wash-Mac	1.61	24.78 %
Total	10.68	26.50 %

Branch *	MTD Sales L	Brand Share %
Total	10.68	26.50 %