



KL : SAMSUNGA Sales Performance 22/05/2026 8:03 AM

MTD Sales
77.74 L

Brand Share %
15.04 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.81	27.12 %
Air-Cond	21.91	7.65 %
Wash-Mac	18.80	21.51 %
Oven	1.23	11.02 %
Total	77.74	15.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	41.39	18.22 %
KL-NORTH	36.35	12.54 %
Total	77.74	15.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	15.32	29.50 %
Air-Cond	15.25	11.08 %
Wash-Mac	10.32	28.56 %
Oven	0.51	35.21 %
Total	41.39	18.22 %

Branch *	MTD Sales L	Brand Share %
WHTM	-1.02	12.32 %
Total	41.39	18.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	20.49	25.59 %
Wash-Mac	8.48	16.54 %
Air-Cond	6.66	4.48 %
Oven	0.72	7.38 %
Total	36.35	12.54 %

Branch *	MTD Sales L	Brand Share %
KZD1	38.00	12.65 %
KZSD		0.00 %
WHKZ	-1.65	11.78 %
Total	36.35	12.54 %