



# KL : SAMSUNGA Sales Performance 22/03/2026 8:03 AM

MTD Sales  
51.95 L

Brand Share %  
18.61 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	26.30	14.18 %
Fridge	16.67	30.37 %
Wash-Mac	8.49	24.15 %
Oven	0.48	13.35 %
Total	51.95	18.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	29.90	23.98 %
KL-NORTH	22.04	14.27 %
Total	51.95	18.61 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.25	20.01 %
Fridge	8.80	31.55 %
Wash-Mac	5.57	29.05 %
Oven	0.29	20.02 %
Total	29.90	23.98 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	29.90	23.98 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.05	10.11 %
Fridge	7.87	29.16 %
Wash-Mac	2.93	18.28 %
Oven	0.19	8.91 %
Total	22.04	14.27 %

Branch *	MTD Sales L	Brand Share %
KZD1	23.32	14.79 %
Total	22.04	14.27 %