

MTD Sales
94.53 L

Brand Share %
16.61 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.81	33.89 %
Wash-Mac	26.15	22.36 %
Air-Cond	17.57	5.96 %
Total	94.53	16.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	46.80	13.87 %
KL-SOUTH	37.34	19.32 %
KL-CENTRAL	10.38	27.16 %
Total	94.53	16.61 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.40	27.95 %
Wash-Mac	15.67	23.39 %
Air-Cond	8.73	4.71 %
Total	46.80	13.87 %

Branch *	MTD Sales L	Brand Share %
KZD1	30.44	12.76 %
BSY1	8.85	16.40 %
VLC1	3.92	12.27 %
WHKZ	-1.34	11.59 %
Total	46.80	13.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	23.30	38.09 %
Wash-Mac	8.87	20.41 %
Air-Cond	5.18	5.93 %
Total	37.34	19.32 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.24	16.14 %
PNL1	2.13	11.00 %
Total	37.34	19.32 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.12	59.28 %
Air-Cond	3.66	16.46 %
Wash-Mac	1.61	24.78 %
Total	10.38	27.16 %

Branch *	MTD Sales L	Brand Share %
Total	10.38	27.16 %