



KL : SAMSUNGA Sales Performance 21/05/2026 8:04 AM

MTD Sales
74.88 L

Brand Share %
15.01 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.01 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 35.49 | 28.57 % |
| Air-Cond | 21.04 | 7.51 % |
| Wash-Mac | 17.12 | 20.34 % |
| Oven | 1.23 | 11.98 % |
| Total | 74.88 | 15.01 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 40.72 | 18.47 % |
| KL-NORTH | 34.16 | 12.27 % |
| Total | 74.88 | 15.01 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.25 | 11.37 % |
| Fridge | 15.15 | 30.50 % |
| Wash-Mac | 9.82 | 27.80 % |
| Oven | 0.51 | 35.21 % |
| Total | 40.72 | 18.47 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| WHTM | -1.02 | 12.32 % |
| Total | 40.72 | 18.47 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 20.34 | 27.29 % |
| Wash-Mac | 7.31 | 14.95 % |
| Air-Cond | 5.79 | 3.96 % |
| Oven | 0.72 | 8.13 % |
| Total | 34.16 | 12.27 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 35.81 | 12.36 % |
| KZSD | | 0.00 % |
| WHKZ | -1.65 | 13.00 % |
| Total | 34.16 | 12.27 % |