



# KL : SAMSUNGA Sales Performance 21/03/2026 8:03 AM

MTD Sales  
49.40 L

Brand Share %  
18.96 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.96 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 25.24        | 14.53 %        |
| Fridge       | 15.66        | 31.17 %        |
| Wash-Mac     | 8.17         | 24.59 %        |
| Oven         | 0.33         | 9.71 %         |
| <b>Total</b> | <b>49.40</b> | <b>18.96 %</b> |

| Sales Zone   | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KL-SOUTH     | 28.46        | 24.44 %        |
| KL-NORTH     | 20.94        | 14.53 %        |
| <b>Total</b> | <b>49.40</b> | <b>18.96 %</b> |

## KL-SOUTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 14.46        | 20.64 %        |
| Fridge       | 8.30         | 31.00 %        |
| Wash-Mac     | 5.57         | 30.37 %        |
| Oven         | 0.14         | 10.58 %        |
| <b>Total</b> | <b>28.46</b> | <b>24.44 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TVSD         |              | 0.00 %         |
| WTVP         |              | 0.00 %         |
| <b>Total</b> | <b>28.46</b> | <b>24.44 %</b> |

## KL-NORTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 10.79        | 10.40 %        |
| Fridge       | 7.36         | 31.37 %        |
| Wash-Mac     | 2.61         | 17.49 %        |
| Oven         | 0.19         | 9.17 %         |
| <b>Total</b> | <b>20.94</b> | <b>14.53 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KZD1         | 20.94        | 14.51 %        |
| WHKZ         |              | 0.00 %         |
| <b>Total</b> | <b>20.94</b> | <b>14.53 %</b> |