

MTD Sales
90.02 L

Brand Share %
16.56 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	49.48	34.12 %
Wash-Mac	25.25	22.29 %
Air-Cond	15.30	5.50 %
Total	90.02	16.56 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	44.90	14.00 %
KL-SOUTH	34.98	18.74 %
KL-CENTRAL	10.14	28.10 %
Total	90.02	16.56 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	21.69	28.32 %
Wash-Mac	15.37	23.74 %
Air-Cond	7.84	4.49 %
Total	44.90	14.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	29.19	12.81 %
BSY1	8.70	16.49 %
VLC1	3.92	12.72 %
KZSD	0.28	-88.29 %
WHKZ	-1.34	11.59 %
Total	44.90	14.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	22.67	37.92 %
Wash-Mac	8.27	19.67 %
Air-Cond	4.04	4.84 %
Total	34.98	18.74 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.83	14.72 %
PNL1	2.13	11.33 %
Total	34.98	18.74 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	5.12	59.28 %
Air-Cond	3.42	17.00 %
Wash-Mac	1.61	24.78 %
Total	10.14	28.10 %

Branch *	MTD Sales L	Brand Share %
Total	10.14	28.10 %