



KL : SAMSUNGA Sales Performance 20/05/2026 8:03 AM

MTD Sales
70.40 L

Brand Share %
14.81 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	32.97	27.94 %
Air-Cond	20.40	7.65 %
Wash-Mac	15.79	19.58 %
Oven	1.23	12.09 %
Total	70.40	14.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	39.13	18.59 %
KL-NORTH	31.26	11.80 %
Total	70.40	14.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.25	11.88 %
Fridge	13.93	29.66 %
Wash-Mac	9.43	27.93 %
Oven	0.51	35.21 %
Total	39.13	18.59 %

Branch *	MTD Sales L	Brand Share %
WHTM	-1.02	13.75 %
Total	39.13	18.59 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	19.04	26.81 %
Wash-Mac	6.36	13.57 %
Air-Cond	5.15	3.73 %
Oven	0.72	8.22 %
Total	31.26	11.80 %

Branch *	MTD Sales L	Brand Share %
KZD1	32.91	11.92 %
KZSD		0.00 %
WHKZ	-1.65	13.00 %
Total	31.26	11.80 %