

MTD Sales
84.27 L

Brand Share %
16.73 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.16	34.38 %
Wash-Mac	23.46	21.86 %
Air-Cond	13.65	5.40 %
Total	84.27	16.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	41.38	13.98 %
KL-SOUTH	33.88	19.42 %
KL-CENTRAL	9.01	27.20 %
Total	84.27	16.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	20.25	27.90 %
Wash-Mac	14.34	23.16 %
Air-Cond	6.78	4.32 %
Total	41.38	13.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	26.43	12.65 %
BSY1	8.04	15.88 %
VLC1	3.92	14.38 %
KZSD	-0.02	-4.75 %
WHKZ	-1.13	9.98 %
Total	41.38	13.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	22.01	38.75 %
Wash-Mac	7.83	19.67 %
Air-Cond	4.04	5.29 %
Total	33.88	19.42 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.67	15.03 %
PNL1	1.96	11.87 %
Total	33.88	19.42 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	4.90	62.80 %
Air-Cond	2.82	14.87 %
Wash-Mac	1.28	23.05 %
Total	9.01	27.20 %

Branch *	MTD Sales L	Brand Share %
Total	9.01	27.20 %