



# KL : SAMSUNGA Sales Performance 19/05/2026 8:03 AM

MTD Sales  
64.83 L

Brand Share %  
14.27 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.65	26.37 %
Air-Cond	20.40	7.88 %
Wash-Mac	14.70	19.07 %
Oven	1.08	11.26 %
Total	64.83	14.27 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	37.69	18.44 %
KL-NORTH	27.14	10.87 %
Total	64.83	14.27 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.25	12.15 %
Fridge	12.95	28.87 %
Wash-Mac	9.13	27.75 %
Oven	0.36	30.02 %
Total	37.69	18.44 %

Branch *	MTD Sales L	Brand Share %
WHTM	-1.02	13.75 %
Total	37.69	18.44 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.70	24.62 %
Wash-Mac	5.56	12.60 %
Air-Cond	5.15	3.86 %
Oven	0.72	8.56 %
Total	27.14	10.87 %

Branch *	MTD Sales L	Brand Share %
KZD1	28.55	11.00 %
KZSD		0.00 %
WHKZ	-1.42	12.67 %
Total	27.14	10.87 %