



KL : SAMSUNGA Sales Performance 19/04/2026 8:03 AM

MTD Sales
97.43 L

Brand Share %
13.27 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	49.31	8.68 %
Fridge	34.11	31.84 %
Wash-Mac	12.73	24.12 %
Oven	1.29	20.30 %
Total	97.43	13.27 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	59.82	15.54 %
KL-NORTH	37.61	10.76 %
Total	97.43	13.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	37.16	12.12 %
Fridge	16.50	32.14 %
Wash-Mac	5.67	21.79 %
Oven	0.49	51.23 %
Total	59.82	15.54 %

Branch *	MTD Sales L	Brand Share %
Total	59.82	15.54 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.61	31.57 %
Air-Cond	12.15	4.64 %
Wash-Mac	7.06	26.38 %
Oven	0.80	14.84 %
Total	37.61	10.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	38.08	10.67 %
WHKZ	-0.46	6.20 %
Total	37.61	10.76 %