



# KL : SAMSUNGA Sales Performance 19/03/2026 8:03 AM

MTD Sales  
40.04 L

Brand Share %  
17.43 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.94	12.92 %
Fridge	12.21	28.14 %
Wash-Mac	7.57	25.99 %
Oven	0.33	11.29 %
<b>Total</b>	<b>40.04</b>	<b>17.43 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	21.81	21.68 %
KL-NORTH	18.23	14.12 %
<b>Total</b>	<b>40.04</b>	<b>17.43 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	10.18	17.05 %
Fridge	6.54	27.98 %
Wash-Mac	4.96	30.31 %
Oven	0.14	11.59 %
<b>Total</b>	<b>21.81</b>	<b>21.68 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
<b>Total</b>	<b>21.81</b>	<b>21.68 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	9.76	10.32 %
Fridge	5.67	28.32 %
Wash-Mac	2.61	20.46 %
Oven	0.19	11.09 %
<b>Total</b>	<b>18.23</b>	<b>14.12 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	18.23	14.12 %
<b>Total</b>	<b>18.23</b>	<b>14.12 %</b>