

MTD Sales
81.61 L

Brand Share %
16.97 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.97	34.76 %
Wash-Mac	22.85	21.70 %
Air-Cond	12.80	5.39 %
Total	81.61	16.97 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	40.31	14.20 %
KL-SOUTH	32.53	19.67 %
KL-CENTRAL	8.76	27.57 %
Total	81.61	16.97 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	19.62	27.65 %
Wash-Mac	13.91	22.79 %
Air-Cond	6.78	4.60 %
Total	40.31	14.20 %

Branch *	MTD Sales L	Brand Share %
KZD1	25.94	12.99 %
BSY1	7.60	15.62 %
VLC1	3.92	14.75 %
KZSD	-0.02	-17.55 %
WHKZ	-1.13	11.00 %
Total	40.31	14.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	21.44	40.04 %
Wash-Mac	7.66	19.75 %
Air-Cond	3.43	4.79 %
Total	32.53	19.67 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.38	13.60 %
PNL1	1.96	12.44 %
WHTM	-0.81	14.71 %
Total	32.53	19.67 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	4.90	63.70 %
Air-Cond	2.58	14.46 %
Wash-Mac	1.28	23.38 %
Total	8.76	27.57 %

Branch *	MTD Sales L	Brand Share %
Total	8.76	27.57 %