



KL : SAMSUNGA Sales Performance 18/05/2026 8:03 AM

MTD Sales
60.21 L

Brand Share %
13.90 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.35	25.77 %
Air-Cond	19.67	7.88 %
Wash-Mac	13.25	18.28 %
Oven	0.94	10.50 %
Total	60.21	13.90 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	35.13	17.87 %
KL-NORTH	25.08	10.60 %
Total	60.21	13.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.00	12.11 %
Fridge	11.47	28.42 %
Wash-Mac	8.29	26.60 %
Oven	0.36	33.73 %
Total	35.13	17.87 %

Branch *	MTD Sales L	Brand Share %
WHTM	-1.02	13.75 %
Total	35.13	17.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.88	24.05 %
Wash-Mac	4.96	12.00 %
Air-Cond	4.66	3.72 %
Oven	0.58	7.33 %
Total	25.08	10.60 %

Branch *	MTD Sales L	Brand Share %
KZD1	26.49	10.77 %
KZSD		0.00 %
WHKZ	-1.42	12.93 %
Total	25.08	10.60 %