



# KL : SAMSUNGA Sales Performance 18/03/2026 8:03 AM

MTD Sales  
37.01 L

Brand Share %  
17.64 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.12	13.08 %
Fridge	11.36	27.55 %
Wash-Mac	7.21	26.25 %
Oven	0.33	12.11 %
<b>Total</b>	<b>37.01</b>	<b>17.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	20.13	21.36 %
KL-NORTH	16.89	14.60 %
<b>Total</b>	<b>37.01</b>	<b>17.64 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.59	15.51 %
Fridge	6.54	29.22 %
Wash-Mac	4.86	31.82 %
Oven	0.14	11.59 %
<b>Total</b>	<b>20.13</b>	<b>21.36 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
<b>Total</b>	<b>20.13</b>	<b>21.36 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	9.52	11.47 %
Fridge	4.82	25.57 %
Wash-Mac	2.35	19.29 %
Oven	0.19	12.51 %
<b>Total</b>	<b>16.89</b>	<b>14.60 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	16.89	14.60 %
<b>Total</b>	<b>16.89</b>	<b>14.60 %</b>