

MTD Sales
78.25 L

Brand Share %
17.36 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	44.67	35.54 %
Wash-Mac	22.26	22.11 %
Air-Cond	11.32	5.19 %
Total	78.25	17.36 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	38.19	14.51 %
KL-SOUTH	31.30	20.09 %
KL-CENTRAL	8.76	27.62 %
Total	78.25	17.36 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	18.33	28.19 %
Wash-Mac	13.63	23.65 %
Air-Cond	6.24	4.57 %
Total	38.19	14.51 %

Branch *	MTD Sales L	Brand Share %
KZD1	25.37	13.72 %
BSY1	6.87	14.90 %
VLC1	3.66	14.29 %
KZSD	-0.02	3.16 %
WHKZ	-1.13	11.00 %
Total	38.19	14.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	21.44	40.51 %
Wash-Mac	7.35	19.56 %
Air-Cond	2.51	3.92 %
Total	31.30	20.09 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.22	13.00 %
PNL1	1.96	13.29 %
WHTM	-0.81	15.34 %
Total	31.30	20.09 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	4.90	63.20 %
Air-Cond	2.58	14.46 %
Wash-Mac	1.28	23.38 %
Total	8.76	27.62 %

Branch *	MTD Sales L	Brand Share %
Total	8.76	27.62 %