



KL : SAMSUNGA Sales Performance 17/05/2026 8:03 AM

MTD Sales
57.38 L

Brand Share %
13.95 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.93	26.22 %
Air-Cond	19.43	8.07 %
Wash-Mac	12.19	18.10 %
Oven	0.84	10.28 %
Total	57.38	13.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	33.90	18.18 %
KL-NORTH	23.48	10.44 %
Total	57.38	13.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.00	12.49 %
Fridge	11.16	30.12 %
Wash-Mac	7.38	26.05 %
Oven	0.36	38.00 %
Total	33.90	18.18 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.68	13.52 %
Total	33.90	18.18 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.77	23.72 %
Wash-Mac	4.81	12.33 %
Air-Cond	4.42	3.66 %
Oven	0.47	6.61 %
Total	23.48	10.44 %

Branch *	MTD Sales L	Brand Share %
KZD1	24.89	10.62 %
KZSD		0.00 %
WHKZ	-1.42	12.93 %
Total	23.48	10.44 %