



# KL : SAMSUNGA Sales Performance 17/04/2026 8:03 AM

MTD Sales  
79.60 L

Brand Share %  
13.15 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.09	8.16 %
Fridge	30.27	30.91 %
Wash-Mac	10.95	23.13 %
Oven	1.29	23.60 %
<b>Total</b>	<b>79.60</b>	<b>13.15 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	47.99	15.16 %
KL-NORTH	31.61	10.94 %
<b>Total</b>	<b>79.60</b>	<b>13.15 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	27.95	11.37 %
Fridge	14.41	31.13 %
Wash-Mac	5.14	21.84 %
Oven	0.49	51.23 %
<b>Total</b>	<b>47.99</b>	<b>15.16 %</b>

Branch *	MTD Sales L	Brand Share %
PAS1	8.02	11.59 %
<b>Total</b>	<b>47.99</b>	<b>15.16 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.86	30.72 %
Air-Cond	9.14	4.38 %
Wash-Mac	5.81	24.41 %
Oven	0.80	17.77 %
<b>Total</b>	<b>31.61</b>	<b>10.94 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	32.07	10.90 %
WHKZ	-0.46	8.61 %
<b>Total</b>	<b>31.61</b>	<b>10.94 %</b>