



KL : SAMSUNGA Sales Performance 16/05/2026 8:03 AM

MTD Sales
49.16 L

Brand Share %
13.59 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.16	25.64 %
Air-Cond	16.80	7.76 %
Wash-Mac	10.37	18.52 %
Oven	0.84	12.60 %
Total	49.16	13.59 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	26.88	17.65 %
KL-NORTH	22.28	10.64 %
Total	49.16	13.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.38	12.12 %
Fridge	8.11	29.42 %
Wash-Mac	6.02	27.74 %
Oven	0.36	43.60 %
Total	26.88	17.65 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.53	13.35 %
Total	26.88	17.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.04	23.75 %
Air-Cond	4.42	3.86 %
Wash-Mac	4.34	12.67 %
Oven	0.47	8.18 %
Total	22.28	10.64 %

Branch *	MTD Sales L	Brand Share %
KZD1	23.70	10.86 %
KZSD		0.00 %
Total	22.28	10.64 %