



KL : SAMSUNGA Sales Performance 16/03/2026 8:03 AM

MTD Sales
32.61 L

Brand Share %
17.91 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.79	12.44 %
Fridge	10.28	28.61 %
Wash-Mac	7.22	29.11 %
Oven	0.33	13.22 %
Total	32.61	17.91 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	17.62	21.25 %
KL-NORTH	15.00	15.12 %
Total	32.61	17.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.79	14.18 %
Fridge	5.83	30.30 %
Wash-Mac	4.86	33.31 %
Oven	0.14	11.59 %
Total	17.62	21.25 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	17.62	21.25 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.99	11.26 %
Fridge	4.45	26.67 %
Wash-Mac	2.36	23.10 %
Oven	0.19	14.69 %
Total	15.00	15.12 %

Branch *	MTD Sales L	Brand Share %
KZD1	15.00	15.12 %
Total	15.00	15.12 %