

MTD Sales
69.89 L

Brand Share %
17.65 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	41.12	36.17 %
Wash-Mac	19.73	21.78 %
Air-Cond	9.04	4.86 %
Total	69.89	17.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	32.04	13.86 %
KL-SOUTH	29.48	21.33 %
KL-CENTRAL	8.38	31.44 %
Total	69.89	17.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	16.16	27.27 %
Wash-Mac	11.63	22.48 %
Air-Cond	4.25	3.66 %
Total	32.04	13.86 %

Branch *	MTD Sales L	Brand Share %
KZD1	21.02	13.16 %
BSY1	6.48	15.78 %
VLC1	2.99	12.89 %
KNU1	2.52	16.44 %
KZSD	-0.02	-59.74 %
WHKZ	-0.96	11.52 %
Total	32.04	13.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	20.30	43.19 %
Wash-Mac	6.96	20.47 %
Air-Cond	2.22	3.95 %
Total	29.48	21.33 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.00	12.61 %
PNL1	1.78	13.03 %
TVSD		0.00 %
WHTM	-0.81	16.09 %
Total	29.48	21.33 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	4.66	62.93 %
Air-Cond	2.58	18.32 %
Wash-Mac	1.14	23.43 %
Total	8.38	31.44 %

Branch *	MTD Sales L	Brand Share %
Total	8.38	31.44 %