



KL : SAMSUNGA Sales Performance 15/05/2026 8:03 AM

MTD Sales
46.93 L

Brand Share %
13.61 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.40	25.22 %
Air-Cond	16.80	8.06 %
Wash-Mac	9.90	18.74 %
Oven	0.84	12.81 %
Total	46.93	13.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	26.57	18.33 %
KL-NORTH	20.37	10.19 %
Total	46.93	13.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.38	12.66 %
Fridge	7.96	30.89 %
Wash-Mac	5.87	28.60 %
Oven	0.36	43.60 %
Total	26.57	18.33 %

Branch *	MTD Sales L	Brand Share %
Total	26.57	18.33 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	11.44	22.36 %
Air-Cond	4.42	4.00 %
Wash-Mac	4.03	12.47 %
Oven	0.47	8.33 %
Total	20.37	10.19 %

Branch *	MTD Sales L	Brand Share %
KZD1	21.78	10.46 %
KZSD		0.00 %
Total	20.37	10.19 %