

MTD Sales
67.66 L

Brand Share %
18.20 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	39.40	36.59 %
Wash-Mac	19.20	21.98 %
Air-Cond	9.06	5.29 %
Total	67.66	18.20 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	31.03	14.44 %
KL-SOUTH	29.55	22.12 %
KL-CENTRAL	7.08	30.34 %
Total	67.66	18.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.45	28.16 %
Wash-Mac	11.63	23.14 %
Air-Cond	3.95	3.74 %
Total	31.03	14.44 %

Branch *	MTD Sales L	Brand Share %
KZD1	20.50	13.44 %
BSY1	6.01	16.38 %
VLC1	2.62	12.06 %
KZSD	0.33	-21.57 %
WHKZ	-0.96	11.76 %
Total	31.03	14.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	20.32	43.52 %
Wash-Mac	6.70	20.30 %
Air-Cond	2.53	4.79 %
Total	29.55	22.12 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.85	11.87 %
PNL1	1.78	13.77 %
WHTM	-0.81	17.83 %
Total	29.55	22.12 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	3.64	59.14 %
Air-Cond	2.58	20.16 %
Wash-Mac	0.87	21.19 %
Total	7.08	30.34 %

Branch *	MTD Sales L	Brand Share %
Total	7.08	30.34 %