



KL : SAMSUNGA Sales Performance 14/05/2026 8:03 AM

MTD Sales
43.46 L

Brand Share %
13.70 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	16.64	24.63 %
Air-Cond	16.31	8.36 %
Wash-Mac	9.67	20.03 %
Oven	0.84	13.82 %
Total	43.46	13.70 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	23.95	18.41 %
KL-NORTH	19.51	10.43 %
Total	43.46	13.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	11.89	13.23 %
Wash-Mac	5.87	30.92 %
Fridge	5.83	28.32 %
Oven	0.36	51.88 %
Total	23.95	18.41 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.29	13.18 %
Total	23.95	18.41 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.81	23.01 %
Air-Cond	4.42	4.20 %
Wash-Mac	3.80	12.97 %
Oven	0.47	8.87 %
Total	19.51	10.43 %

Branch *	MTD Sales L	Brand Share %
KZD1	20.93	10.75 %
KZSD		0.00 %
Total	19.51	10.43 %