

MTD Sales
63.39 L

Brand Share %
18.30 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	36.34	36.58 %
Wash-Mac	18.27	22.22 %
Air-Cond	8.78	5.50 %
Total	63.39	18.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	29.70	14.92 %
KL-SOUTH	26.61	21.33 %
KL-CENTRAL	7.08	31.48 %
Total	63.39	18.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.57	29.20 %
Wash-Mac	11.46	24.16 %
Air-Cond	3.67	3.75 %
Total	29.70	14.92 %

Branch *	MTD Sales L	Brand Share %
KZD1	19.49	13.68 %
VLC1	2.62	12.50 %
KNU1	2.36	17.65 %
KZSD	0.33	-21.57 %
WHKZ	-0.96	11.76 %
Total	29.70	14.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	18.14	41.73 %
Wash-Mac	5.94	19.36 %
Air-Cond	2.53	5.09 %
Total	26.61	21.33 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.85	12.92 %
PNL1	1.78	14.28 %
Total	26.61	21.33 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	3.64	60.63 %
Air-Cond	2.58	21.32 %
Wash-Mac	0.87	21.19 %
Total	7.08	31.48 %

Branch *	MTD Sales L	Brand Share %
Total	7.08	31.48 %