

MTD Sales
57.97 L

Brand Share %
18.94 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.84	38.36 %
Wash-Mac	16.15	21.91 %
Air-Cond	7.98	5.72 %
Total	57.97	18.94 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	27.61	15.41 %
KL-SOUTH	23.98	22.65 %
KL-CENTRAL	6.38	30.48 %
Total	57.97	18.94 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.59	30.43 %
Wash-Mac	10.60	24.37 %
Air-Cond	3.42	3.91 %
Total	27.61	15.41 %

Branch *	MTD Sales L	Brand Share %
KZD1	18.31	14.34 %
BSY1	5.45	17.88 %
VLC1	2.62	13.35 %
KZSD	-0.02	1.84 %
WHKZ	-0.96	11.91 %
Total	27.61	15.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	16.61	44.24 %
Wash-Mac	4.84	18.22 %
Air-Cond	2.53	6.17 %
Total	23.98	22.65 %

Branch *	MTD Sales L	Brand Share %
PNL1	1.65	14.72 %
KLR1	1.52	11.86 %
Total	23.98	22.65 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	3.64	60.63 %
Air-Cond	2.03	18.42 %
Wash-Mac	0.71	19.46 %
Total	6.38	30.48 %

Branch *	MTD Sales L	Brand Share %
Total	6.38	30.48 %